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## ISSA-PA Vendor Sponsorship Program

### Monthly Meeting Sponsor

#### *What Vendor Gets*

- Opportunity to briefly promote their products/services and interact with members
- Vendor banner hung at sponsored meeting
- Logo on our website for 12 months with a link to vendor's site
- Company name and logo on our meeting announcements, both on our web site and the email meeting announcements sent to members
- Five minutes to discuss their products/services at sponsored meeting
- Opportunity to provide literature and display items at sponsored meeting
- Opportunity to speak to interested members at conclusion of meeting

#### *Cost to Vendor*

- \$300
- An item valued at \$50 or more to raffle to members –or- items that can be given to anyone that attends event

#### *What We Need From Vendor*

- Copy for email promotion
- Web graphics

#### *Limitations*

- Vendor CANNOT hard-sell; this is marketing only

### **Contact ISSA-PA for other Vendor Sponsorship Opportunities**

Contact Michael Wright at (717) 386-0721 or [marketing@issa-pa.org](mailto:marketing@issa-pa.org).